

# SMTP Setup :: PostMarkApp.com

## Introduction

Before we get into how to setup the SMTP. I would like to let you know what SMTP is. Its a protocol that sends email. Think of FTP (which transfers files) but this transfers emails.

We need to use a solid SMTP server (Mandrill, SendGrid, PostmarkApp, Amazon SES, etc) because they handle all the heavy lifting. CAN-Spam, blacklisting, etc, etc. If you were to send emails from your own server (usually from a shared host) your email will most likely not be delivered or land in the spam box.

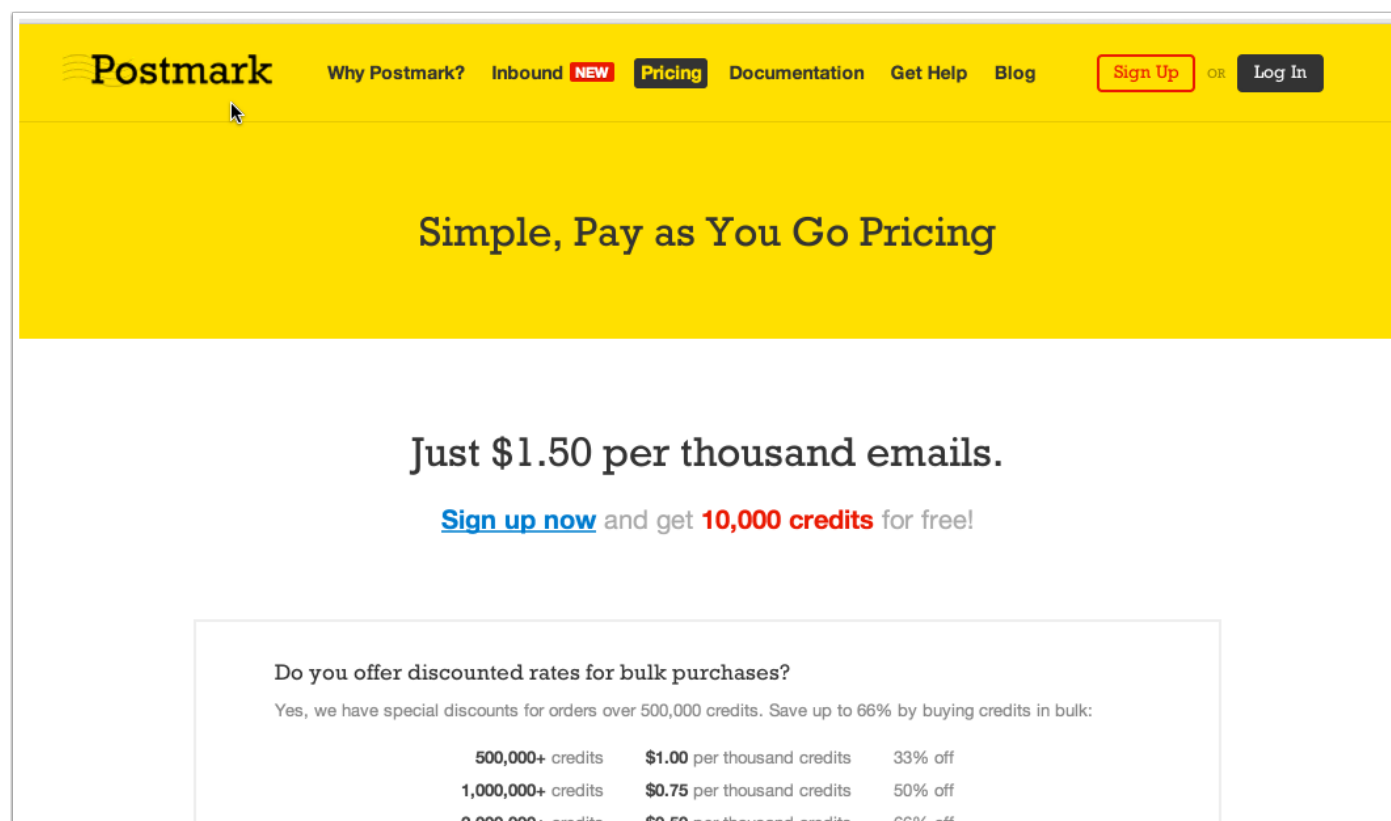
It is very much worth spending money on these SMTP services, so your email gets sent out. All of these services are affordable, and are the life blood of making WebinarIgnition a webinar power house.

## PostMarkApp - Prices

Before we get into setting up PostMarkApp with WebinarIgnition. Lets talk about the pricing.

Like the other options, you do get some free emails, but with PostMark, you only get 10k credits and they don't renew every month like Mandrill or SendGrid. Also, they are more strict about their sender emails, as will be explained later in this tutorial. But this can improve your emails DRAMATICALLY because of their strict polices.

**# Next Step -- Go Create Your PostMarkApp Account & Follow The Rest Of The Tutorial**



The screenshot shows the Postmark website's pricing page. The header is yellow with the Postmark logo and navigation links: 'Why Postmark?', 'Inbound' (with a 'NEW' badge), 'Pricing' (highlighted), 'Documentation', 'Get Help', and 'Blog'. On the right are 'Sign Up' and 'Log In' buttons. The main content area has a yellow background with the text 'Simple, Pay as You Go Pricing'. Below this, on a white background, it says 'Just \$1.50 per thousand emails.' and 'Sign up now and get 10,000 credits for free!'. A table titled 'Do you offer discounted rates for bulk purchases?' lists bulk pricing tiers.

Do you offer discounted rates for bulk purchases?		
Yes, we have special discounts for orders over 500,000 credits. Save up to 66% by buying credits in bulk:		
500,000+ credits	\$1.00 per thousand credits	33% off
1,000,000+ credits	\$0.75 per thousand credits	50% off
2,000,000+ credits	\$0.50 per thousand credits	66% off

# Finding Your SMTP Settings

When you login, go to the Credentials link at the top... BEFORE you do this, you must setup a Sender Signature, and verify that email. Postmark will help you with this, as you need a sender signature before you can use this...

The screenshot shows the Postmark dashboard interface. At the top, there is a yellow navigation bar with links: "Your Rack", "BigDaddy" (selected), "Sender Signatures", "Users", and "Account". Below this is a secondary navigation bar with links: "Statistics", "Activity", "Settings", "Permissions", and "Credentials" (highlighted). The main content area is titled "Credentials". Under the "API" section, there is a link "Need help? Have a look at our [API & Developer docs.](#)". Below this, there is a field for "API Key" with a blurred value and a date "Jul 19, 2011". A link "Generate a new key..." is present. A warning message with a red triangle icon states: "API Keys should be stored in a safe place and frequently rotated for security reasons." Under the "SMTP" section, there is a link "Send emails using SMTP instead of our advanced API. [Read more...](#)". Below this, there is a toggle switch for "Enabled" (checked) and a "DISABLE" button. A field for "Server" contains the value "smtp.postmarkapp.com". At the bottom, there is a note: "Use one of your API keys above as both the username and password."

# SMTP Information

This is a bit more complex than the other SMTP services.

Your username AND password for the SMTP (3,4) should be both your API key. So use your API key as the username AND the password.

Postmark suggests using port 25 or 2525.

Now all you need to do is copy these settings and put them into WebinarIgnition.

**Your Rack** **BigDaddy** Sender Signatures Users Account

Statistics Activity Settings Permissions Credentials

## Credentials

2 PORT: 25 OR 2525

### API

Need help? Have a look at our [API & Developer docs](#).

API Key  3 4 2011

[Generate a new key...](#)

⚠ API Keys should be stored in a safe place and frequently rotated for security reasons.

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### SMTP

Send emails using SMTP instead of our advanced API. [Read more...](#)

● Enabled

Server  1

Use one of your API keys above as both the username and password.

# WebinarIgnition Settings - Match Up

Now you can see the numbers matching on this step.

**Important :: With postmark, your From Email has to be a sender signature! If its not, your emails wont get sent out. Very important!**

<b>SMTP Host:</b> This is your SMTP host, you can get this from your email provider... read Help PDF	<input type="text"/>	1
<b>SMTP Port:</b> This is your SMTP port, you can get this from your email provider... read Help PDF	<input type="text"/>	2
<b>SMTP Username:</b> This is your SMTP username...	<input type="text"/>	3
<b>SMTP Password:</b> This is your SMTP password...	<input type="password"/>	4
<b>From Name:</b> This is the name that the email will be from...	<input type="text"/>	
<b>From Email:</b> This is email that your email will be sent out (the reply to email)...	<input type="text"/>	