

SMTP Setup :: Mandrill - Mandrill.com

Introduction

Before we get into how to setup the SMTP. I would like to let you know what SMTP is. Its a protocol that sends email. Think of FTP (which transfers files) but this transfers emails.

We need to use a solid SMTP server (Mandrill, SendGrid, PostmarkApp, Amazon SES, etc) because they handle all the heavy lifting. CAN-Spam, blacklisting, etc, etc. If you were to send emails from your own server (usually from a shared host) your email will most likely not be delivered or land in the spam box.

It is very much worth spending money on these SMTP services, so your email gets sent out. All of these services are affordable, and are the life blood of making WebinarIgnition a webinar power house.

Mandrill - Prices

Before we get into setting up Mandrill with WebinarIgnition. Lets talk about the pricing.

Mandrill is probably the best choice out of the all the options, mainly because it has a good free plan. 12k emails a month are free.

For most, that might be all the emails they need to send!

Next Step -- Go Create Your Mandril Account & Follow The Rest Of The Tutorial

PRICING

Mandrill has a simple pricing structure

Your first 12,000 emails per month are always free. After that, you pay on a per-thousand-email basis. You'll never pay for more than you use. And we build discounts into our payment structure, so your per-email pricing automatically decreases as you send more email.

No feature-gating

All Mandrill's features and add-ons are available for customers at every sending volume.

Example volumes:

Calculate your monthly costs

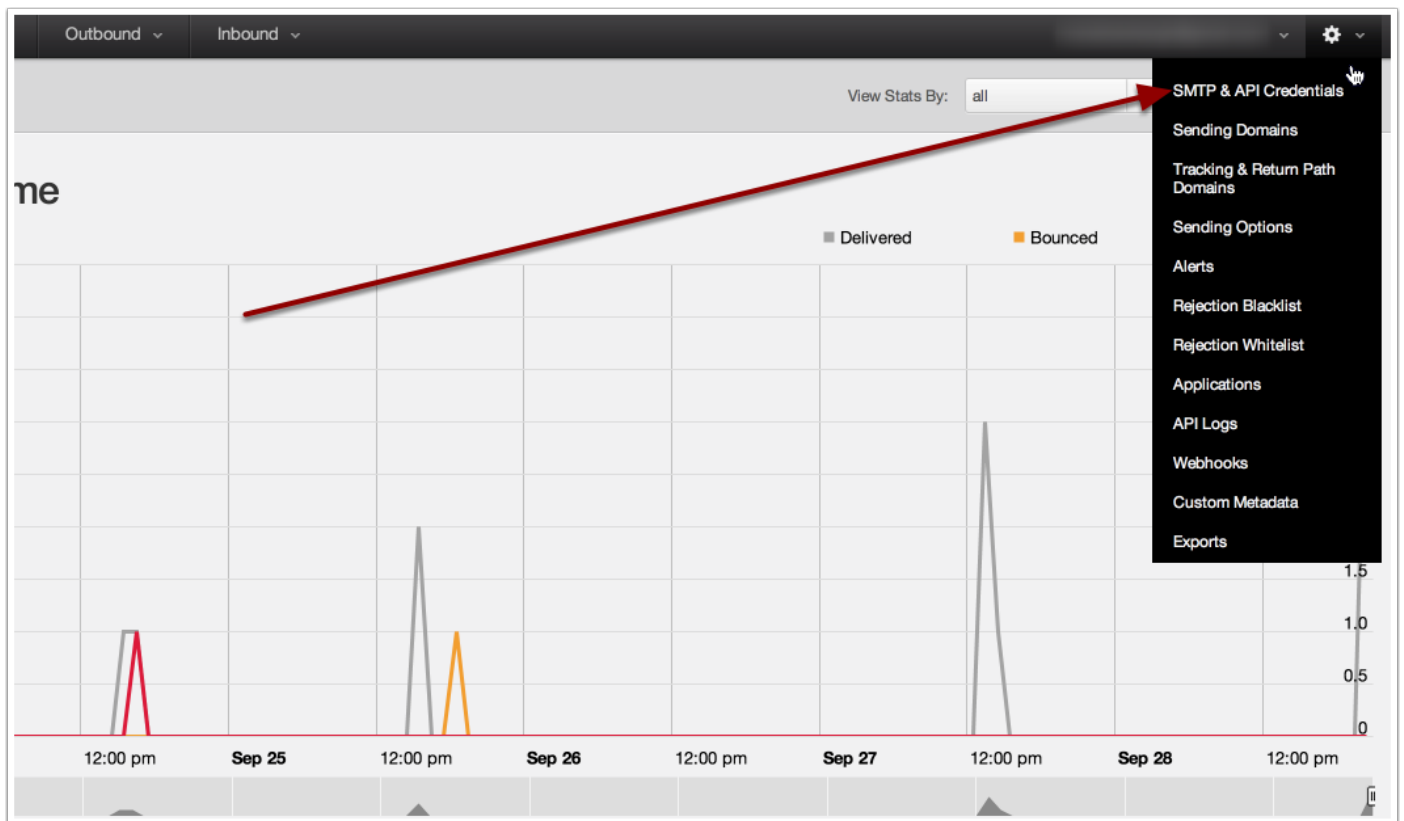
Enter your estimated sends per month

Free	up to 12k emails per month
\$0.20/thousand	next 1m emails per month
\$0.15/thousand	next 5m emails per month
\$0.10/thousand	remaining emails

Add a dedicated IP for \$29.95 / month.

Finding Your SMTP Settings

When you login, you can go the top right, click on the gear icon. Then go to the SMTP settings...



SMTP Information

Here, you can see all the SMTP info you need. It's important to add the PORT as well...

For Mandril, your SMTP passwords, will be API keys that you generate below by hitting the +New API Key.

Now all you need to do is copy these settings and put them into WebinarIgnition.

SMTP & API Credentials

Send email using [our API](#) or get started quickly with SMTP using the information below:

Host

smtp.mandrillapp.com

1

Port

587

2

SMTP Username

3

SMTP Password

any valid API key

4

API Keys

+ New API Key

Key	Description
Created: Aug 16, 2013 1:33 pm	

WebinarIgnition Settings - Match Up

Now you can see the numbers matching on this step.

Its important to note that the From Name & From Email should be your business/name. ALSO, that your email should be an email you own, ie; from your domain. Not a free gmail email. This helps a lot with getting your email to their inbox.

SMTP Host: This is your SMTP host, you can get this from your email provider... read Help PDF	<input type="text" value="smtp.mandrillapp.com"/>	1
SMTP Port: This is your SMTP port, you can get this from your email provider... read Help PDF	<input type="text" value="587"/>	2
SMTP Username: This is your SMTP username...	<input type="text"/>	3
SMTP Password: This is your SMTP password...	<input type="password"/>	4
From Name: This is the name that the email will be from...	<input type="text"/>	
From Email: This is email that your email will be sent out (the reply to email)...	<input type="text"/>	