

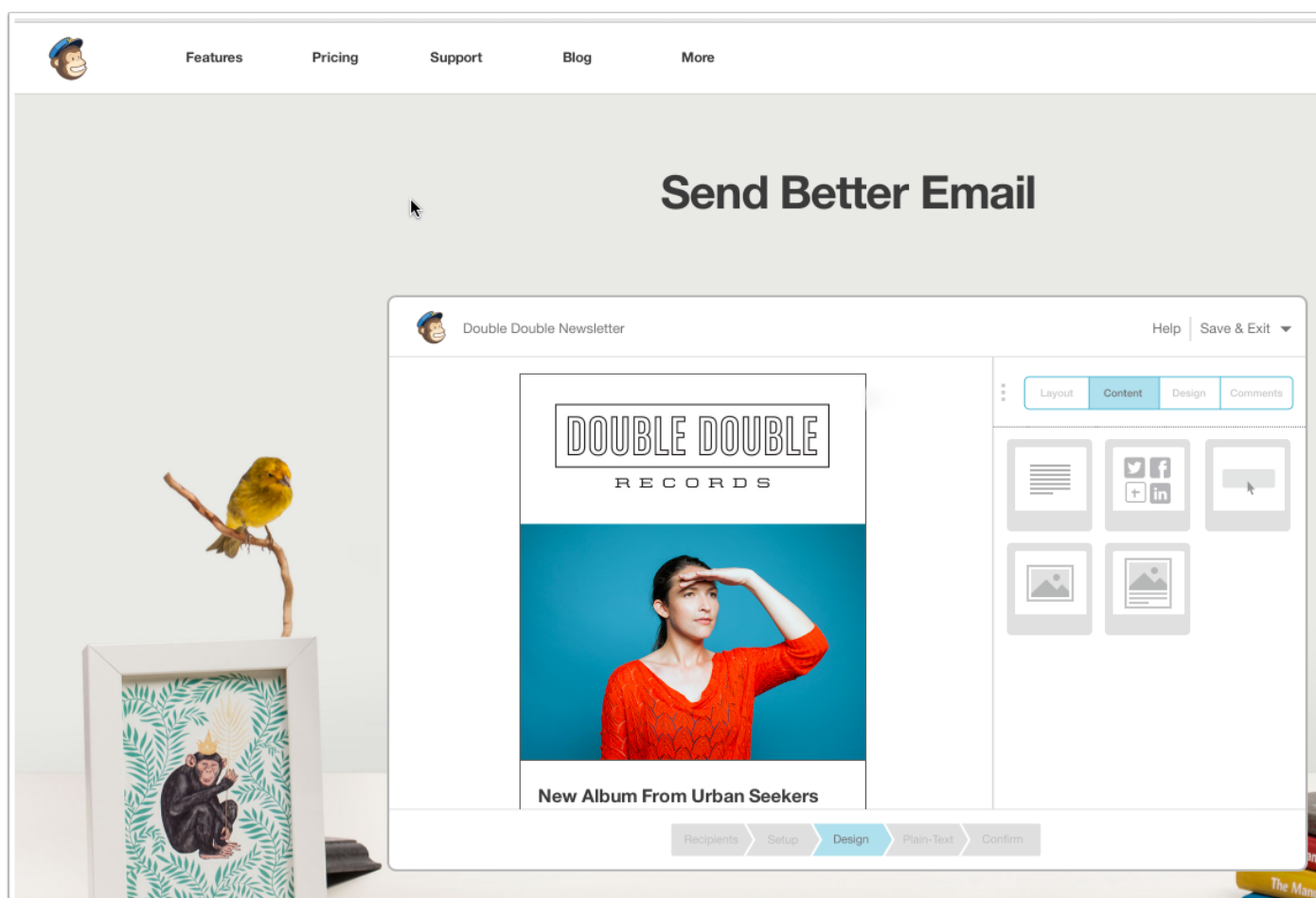
# Autoresponder Integration - MailChimp & WebinarIgnition

## Introduction...

In this tutorial we will cover how to integrate MailChimp with WebinarIgnition.

It might seem tricky at first, but if you follow the steps then you wont have any problems!

**First, sign up / login to MailChimp ::**



# Creating The Form

In MailChimp to create a form, you have to first create a list. Once you have your list you can then create the forms. You want to create "Embeddable Forms".

What is important is the order of the form. In this example, we are just having a name and email. You could have it with the first name and last name. Even adding a phone area in there as well.

To make things easier on yourself. Keep this order::

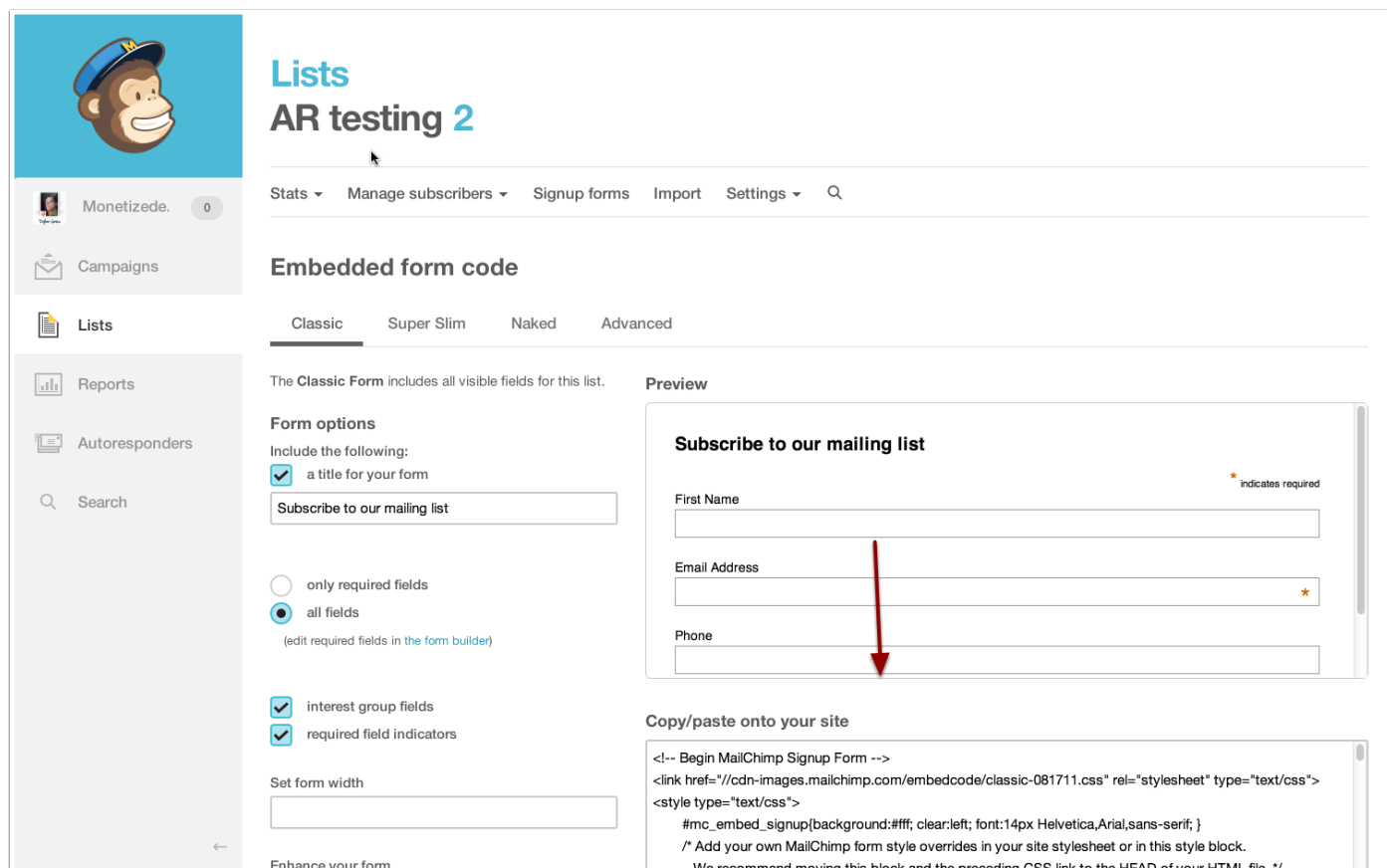
**Name ( OR First Name - Last Name)**

**Email**

**Phone**

That way it will sync up with the AR integration better.

*Once you got your form done, hit go to step #2*



**Lists**  
**AR testing 2**

Stats ▾ Manage subscribers ▾ Signup forms Import Settings ▾ 🔍

**Embedded form code**

Classic Super Slim Naked Advanced

The **Classic Form** includes all visible fields for this list.

**Form options**

Include the following:

- ☒ a title for your form
- ☐ only required fields
- ☒ all fields (edit required fields in the form builder)
- ☒ interest group fields
- ☒ required field indicators

Set form width

Enhance your form

**Preview**

**Subscribe to our mailing list**

First Name \* indicates required

Email Address \*

Phone

**Copy/paste onto your site**

```
<!-- Begin MailChimp Signup Form -->
<link href="//cdn-images.mailchimp.com/embedcode/classic-081711.css" rel="stylesheet" type="text/css">
<style type="text/css">
  #mc_embed_signup{background:#fff; clear:left; font:14px Helvetica,Arial,sans-serif; }
  /* Add your own MailChimp form style overrides in your site stylesheet or in this style block.
   We recommend moving this block and the preceding CSS link to the HEAD of your HTML file. */
</style>
</pre>
```

# Getting The Raw HTML Form Code

Copy all this code and paste it into WebinarIgnition (1)

## Embedded form code

Classic

Super Slim

Naked

Advanced

The **Classic Form** includes all visible fields for this list.

### Form options

Include the following:

☒ a title for your form

☐ only required fields

☒ all fields

(edit required fields in [the form builder](#))

☒ interest group fields

☒ required field indicators

Set form width

Enhance your form

☐ enable evil popup mode

☐ disable all JavaScript Info

### Preview

#### Subscribe to our mailing list

First Name

Email Address

Phone

#### Copy/paste onto your site

1

```
<!-- Begin MailChimp Signup Form -->
<link href="//cdn-images.mailchimp.com/embedcode/classic-081711.css" rel="stylesheet" type="text/css">
<style type="text/css">
    #mc_embed_signup{background:#fff; clear:left; font:14px Helvetica,Arial,sans-serif; }
    /* Add your own MailChimp form style overrides in your site stylesheet or in this style block.
       We recommend moving this block and the preceding CSS link to the HEAD of your HTML file. */
</style>
```

# WebinarIgnition Setup

When you paste in the code, and hit the Split AR Code, the program will take apart the form code and place it in certain fields.

This is not perfect, because your form names could be named anything. So it does the best it can. In this example, since we are only using Name, Email, Phone.

You can see that the PHONE field name was put in the last name spot, and the email didn't show up.

This can be easily fixed.

Put the PHONE into the AR Phone Field, and place EMAIL into the email field.

**Once you got the names matched up, your done!**

The screenshot displays the WebinarIgnition setup interface. At the top, there's a tab labeled 'integrate it into WebinarExpress...'. Below this, a section titled 'Raw HTML Version Of Your Optin Code:' contains a text area with the following code:

```
}  
</script>  
<!--End mc_embed_signup-->
```

To the right of the code area is a button labeled 'Split AR Code'. Below this, the interface is divided into several sections for mapping form fields:

- AR Post URL:** A text box containing the URL 'http://monetizedesign.us4.list-manage.com/subscribe/post?u=d5aaf98881e7'.
- AR First Name Field:** A text box containing 'FNAME'.
- AR Last Name Field:** A text box containing 'PHONE'. This field is highlighted in yellow, and a red arrow labeled '1' points to it from the 'AR Phone Field' section below.
- AR Email Field:** A text box containing 'Example: email'.
- AR Phone Field:** A text box containing 'Example: phone'.

At the bottom of the 'AR Last Name Field' section, there is a red arrow labeled '2' pointing to the 'AR Phone Field' section.